

# maia media

## about us

Maia Media is a young indie production company that loves making films about outdoor adventures, action sports, travel, and socio-environmental issues. We have experience of producing original and inspiring creative video content for web videos, promo DVDs and documentaries.

We've filmed lots of interesting projects from building elephant proof fences in India to awesome mountain biking in the UK. We begin to feel warm inside when we're faced with the prospect of hiking our film gear to the top of a hill and capturing exhilarating footage. No, really we do! Nothing beats making a film about an outdoor adventure and promoting products that get other people excited about 'getting out' themselves!

Maia Media was officially established in 2008 by head honcho Hannah. With a background in Visual Anthropology Hannah learnt to focus on the comparative study of visual cultures and develop the use of ethnographic documentary filmmaking and photography techniques. Her anthropological background and love of all things travel positively impact on Maia Media's work today.

## what we do

First and foremost we are content producers using full HD broadcast technology in all our productions. YouTube is the second largest search engine in the world. We can help you join the web video frenzy and not miss the boat. People are watching video online like never before, in fact 100,000,000 YouTube videos are viewed every single day! Make at least one of them yours and increase your all important web traffic.

We have experience of filming events, especially sporting ones and can even set up multi camera shoots.

Developing websites for organisations is another string to our bow. We can help organisations establish their own web presence providing a perfect platform to showcase videos. The internet is a fabulous thing!



## clients

We've worked with a wide range of clients from high profile organisations such as Savills to national charities, regional museums and local community groups.

Organisations we've previously worked with include Raleigh International, Ragley Bikes, Granger's, Manchester City Council, Savills, Bolton Museum, Refugee Youth and United Estates of Wythenshawe.

A recent commission for the national charity Raleigh International involved an 8 week expedition to India with the overall objective of producing a wide range of high quality videos for marketing both in country and for use in the UK head office.

## equipment

We have totally embraced High Definition Digital SLR technology and we LOVE it! Because we enjoy getting out and about we've developed a whole light weight approach that enables us to film on the go.

To help us gain a variety of shots we have a range of mounts, glidetracks, cranes and stabilisers. We appreciate the importance of excellent sound and compliment our footage with high quality external sound recording equipment.

Back indoors, with brew in hand, we complete our edits on Final Cut Pro editing suites and Adobe post production software.

## contact

For more information or to explore potential ideas please get in touch. We're able to offer creative solutions for a variety of budgets.

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